



# **Bicycle/Pedestrian Advisory Committee Meeting**

**June 8, 2022  
9:30 a.m.**

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# Agenda



**Killeen-Temple Metropolitan Planning Organization  
Bicycle Pedestrian Advisory Committee (BPAC)**

Wednesday, June 8, 2022

Central Texas Council of Governments Building  
2180 North Main Street, Belton, Texas 76513

**Regular Meeting: 9:30 A.M.**

Virtual Meeting Link: [KTMPO BPAC Meeting](#)

Call in Number: [+1 \(872\) 240-3212](#)

Access Code: 756-809-085

**AGENDA**

1. Call to Order.
2. Opportunity for Public Comment.
3. Staff Update: *(pg. 6-8)*
  - a) KTMPO Meetings;
  - b) Other Updates;
  - c) Air Quality.
4. **Action Item:** Regarding approval of minutes from the March 9, 2022 meeting. *(pg. 10-12)*
5. **Discussion Item:** Regarding update on the Trail Highlight Series project. *(pg. 14)*
6. **Discussion Item:** Regarding update on the Regional Bike Share Feasibility Study. *(pg. 16-26)*
7. **Discussion Item:** Regarding Love to Ride presentation on encouraging and supporting more people to ride bikes in the region. *(pg. 28-46)*
8. **Discussion Item:** Regarding Local Update on Bicycle and Pedestrian Activities. *(pg. 48)*
9. **Discussion Item:** Regarding public input received through May 2022. *(pg. 50-52)*
10. Member comments.
11. Next Meeting: September 14, 2022 at 9:30 a.m.
12. Adjourn.

# **Item 3: Staff Update**

**Staff Update**

a) Listed below are the upcoming KTMPO meetings:

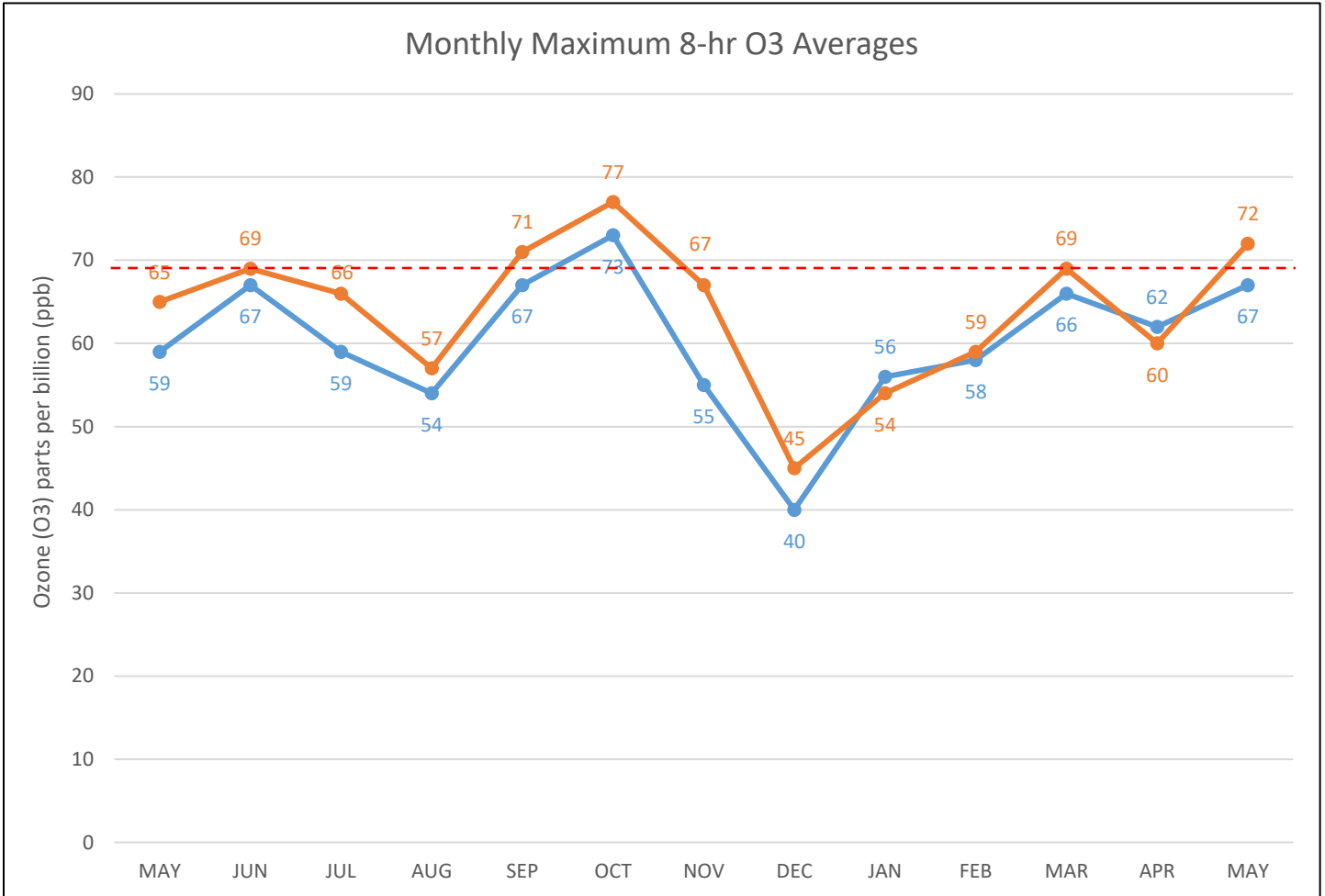
- June 15, 2022 – Transportation Planning Policy Board
- July 6, 2022 – Technical Advisory Committee
- July 20, 2022 – Transportation Planning Policy Board
- August 3, 2022 – Technical Advisory Committee
- August 17, 2022 – Transportation Planning Policy Board
- September 7, 2022 – Technical Advisory Committee
- September 14, 2022 – Bicycle Pedestrian Advisory Committee

All meetings are scheduled for 9:30am at the Central Texas Council of Governments offices in Belton, Texas, unless otherwise noted (ie – electronic meeting).

b) Other Updates

- Update on KTMPO FY23-26 TIP
- TxDOT Bicycle & Pedestrian Advisory Committee ([Agenda Packet Link](#))
  - Update on TxDOT Safety Task Force Pedestrian and Bicycle Subcommittee
  - Update on the Strategic Direction Report for TxDOT's Bicycle and Pedestrian Program
  - A brief on micromobility research
  - Update on TA Program and Infrastructure Investment and Jobs Act (IIJA).
  - Next meeting on April 25<sup>th</sup>
- FHWA Bipartisan Infrastructure Law (BIL) website ([Link](#)) and ([Fact Sheets](#)).
- FHWA Safe System Strategic Plan ([Link](#)).
- FHWA HEP Virtual Booth ([Link](#))
- TxDOT FY23 Highway Safety Plan ([TTC Presentation Link](#)).
  - 21 grants with \$12.2 million of funding for Pedestrian & Bicycle Safety

c) Air Quality



<b>Compliance with EPA Ozone Standard:</b>				3-year average (Calculated on May 31, 2022)
4th Highest Annual Value				
	2020	2021	2022*	
Temple	64	67	62	64
Killeen	63	70	65	66

**Action Needed:** No action needed; for discussion only.

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# **Item 4: Meeting Minutes**



**KILLEEN TEMPLE METROPOLITAN PLANNING ORGANIZATION (KTMPO)  
Bicycle and Pedestrian Advisory Committee (BPAC)**

Wednesday, March 9, 2022  
9:30 AM

Central Texas Council of Governments (CTCOG)  
2180 North Main Street  
Belton, TX 76513

**BPAC Voting Members Present**

Chair Jason Deckman – City of Temple  
Vice Chair Matt Bates – City of Belton  
Yvonne Spell – City of Harker Heights\*  
Heather Buller – City of Killeen\*

Erika Kunkel – TxDOT Waco District\*  
Gene Roberts – Fort Hood  
Geary McCabe – Sun Country Cycling  
Mike Anderson for Chad Welch – Tri-City Bicycles

**Others Present**

Lisa McCabe – Sun Country Cycling  
Rachael Perry – TxDOT Waco District\*  
Justin Morgan – FHWA\*  
Ben Magallon – ATG  
Allison Smith – ATG\*

James McGill – KTMPO  
Uryan Nelson – KTMPO\*  
Connie Quinto – KTMPO  
Anna Olvera – KTMPO  
Dominic Elizondo – KTMPO\*  
Hope Geiger – CTCOG

*\*Denotes online attendee*

**Meeting Minutes**

**1. Call to Order:** Jason Deckman called the meeting to order at 9:32 a.m.

**2. Public Comment:** No comments were made from the public.

**3. Staff Update:** KTMPO Meetings; Other Updates; Air Quality

James McGill notified the group of upcoming KTMPO meetings through June. Mr. McGill updated the committee on KTMPO’s current FY23-26 TIP development process and that Belton’s E 6<sup>th</sup> Ave project is being added in. Mr. McGill shared information about the January TxDOT BPAC meeting and several links to various FHWA and TxDOT reports/studies. Mr. McGill also shared a link to a website for the new Bipartisan Infrastructure Law. Air quality for the month of February was 58 parts per billion (ppb) at the Temple station and 59 ppb at the Killeen station.

Mike Anderson asked how the air quality values compare to last year. Mr. McGill explained that the values are about what they usually are around this time of year.

**4. Action Item:** Regarding approval of minutes from the December 7, 2021 meeting.

**Matt Bates made a motion to approve the December 7, 2021 meeting minutes, seconded by Mike Anderson; the motion passed unanimously.**

**5. Discussion and Action Item:** Regarding Resolution 2022-06 Declaring May 2022 as National Bike Month in the Central Texas Region.

James McGill explained that this is a resolution KTMPO adopts annually and that as it pertains to bicycling, the BPAC should probably support it as well. Mr. McGill noted several specific dates for Bike to School Day and Bike to Work Week.

**Geary McCabe made a motion to approve Resolution 2022-06 declaring May 2022 as National Bike Month in the Central Texas Region, seconded by Yvonne Spell; the motion passed unanimously.**

**6. Discussion Item:** Regarding update on the Trail Highlight Series project.

Hope Geiger updated the committee on work done on the website since the last meeting to improve the design. Staff showed the group a draft version of the page and received positive comments as well as a few suggestions on additional minor improvements. The committee asked if the page was ready to go live and staff stated that a two week timeline should be sufficient to make the adjustments and publish the page publicly.

**7. Discussion Item:** Regarding ATG presentation on the Regional Bike Share Feasibility Study.

Ben Magallon and Allie Smith with Alliance Transportation Group (ATG) gave a presentation on updates since the last meeting, specifically regarding the market research portion.

The Committee discussed the presentation and provided feedback on best options for potential owners and operators of a bike share system.

**8. Discussion Item:** Regarding May Bike Month Activities.

Anna Olvera facilitated a discussion on how the BPAC and KTMPO could support and encourage bicycle activities occurring in May. Committee members mentioned Nolanville's Ride of Silence on May 21<sup>st</sup>, recommended staff increase promotion of local and regional events, set up tables on ongoing events to promote the MPO, and reach out to ISDs about planned events for Bike to School Week.

**9. Discussion Item:** Regarding Temple's Mobility Master Plan.

Jason Deckman gave the BPAC a brief presentation and update on Temple's Mobility Master Plan.

**10. Discussion Item:** Regarding Local Update on Bicycle and Pedestrian Activities.

KTMPO staff shared the list of upcoming events staff had found with the group. James McGill stated that staff are working on updating the KTMPO website to include current and updated regional bicycle and pedestrian events. Mr. McGill requested that BPAC members email staff with events they are aware of so they can be posted on the website.

**11. Member Comments.**

Mike Anderson stated that he is willing to volunteer his assistance at any events in the region.

**12. Next Meeting: June 8, 2022 at 9:30 a.m.**

**13. Adjourned:** The meeting adjourned at 11:03 a.m.

These meeting minutes were approved by the BPAC members at their meeting on \_\_\_\_\_.

\_\_\_\_\_  
Jason Deckman, BPAC Chair

\_\_\_\_\_  
James McGill, Planning Manager

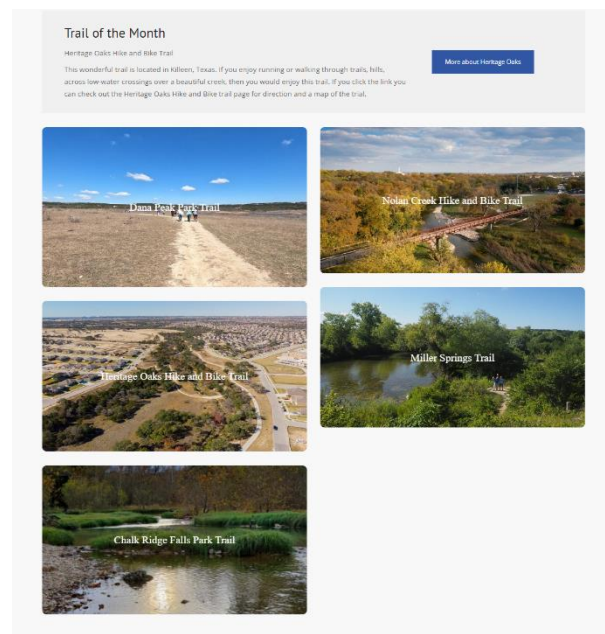
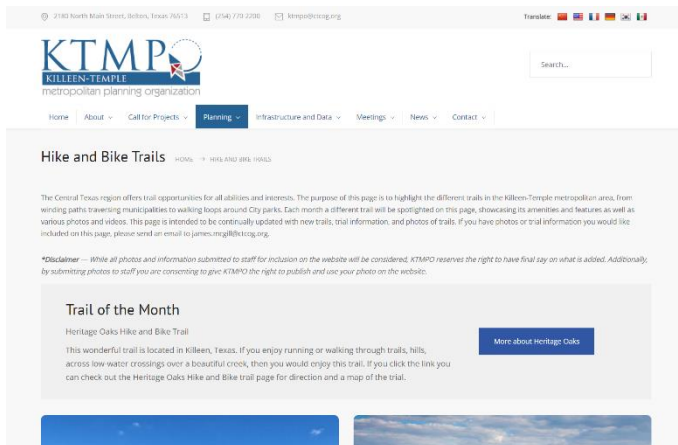
# **Item 5: Trail Highlight Series Update**

### Trail Highlight Series Update

Since 2019 KTMPO has been working with the BPAC on Trail of the Month Highlight series effort to promote regional trails to the public. Staff are actively collecting trail information and photos to update the webpage. Current trails highlighted on the KTMPO Bike and Trail Webpage is:

- Dana Peak Park, Harker Heights
- Heritage Oak Trail, Killeen
- Miller Springs Trail, Belton
- Nolan Creek Hike and Bike Trail, Belton
- Chalk Ridge Falls Park Trail: Belton

Staff has created a Hike and Bike Trail Highlight page on the KTMPO website under the Bike & Pedestrian section. A screenshot of the page is included below, and staff will provide a live look during the meeting.



**Action Needed:** No action needed; for discussion only.

**Item 6:**  
**ATG Bike Share Feasibility  
Study**

**ATG Bike Share Feasibility Study**

Alliance Transportation Group (ATG) is currently conducting a Bike Share Feasibility Study of the region for KTMP. The study involves the evaluation of bike share models, desire and need in the KTMP region, and recommendations for planning and implementation going forward.

ATG presented an update on the study to the March BPAC meeting specifically highlighting their findings on different business models for a bicycle share system.

Today, ATG will present another update on the draft recommendations from the study and request feedback from the Committee on potential improvements.

**Action Needed:** No action needed; for discussion only.



# KTMPO Bike Share Study

JUNE BPAC Meeting



## Project Team



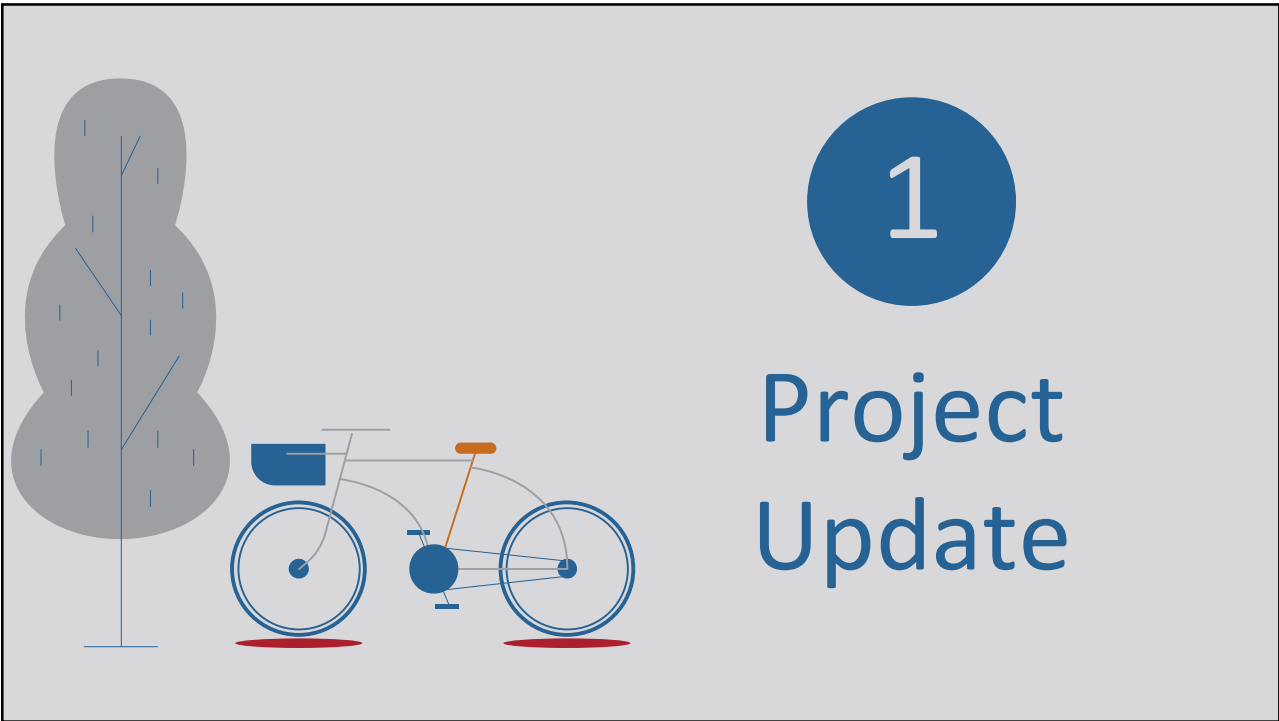
Jim Harvey  
AICP  
Project Director

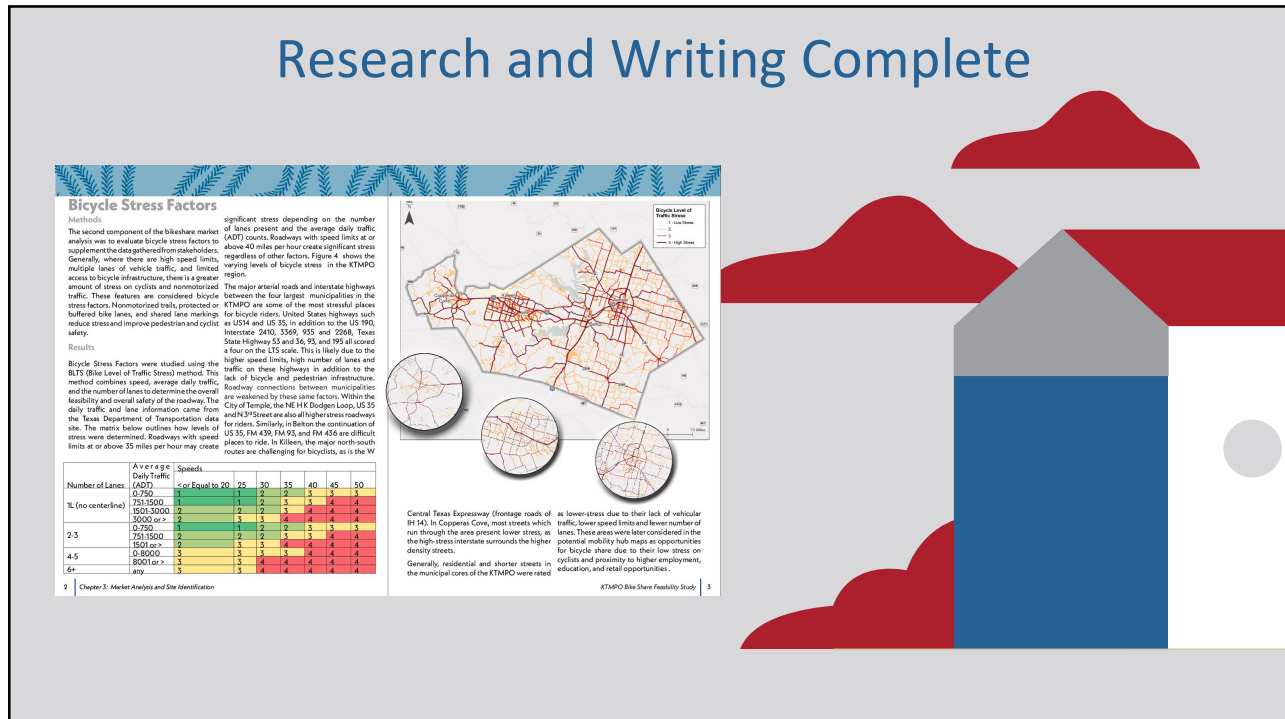
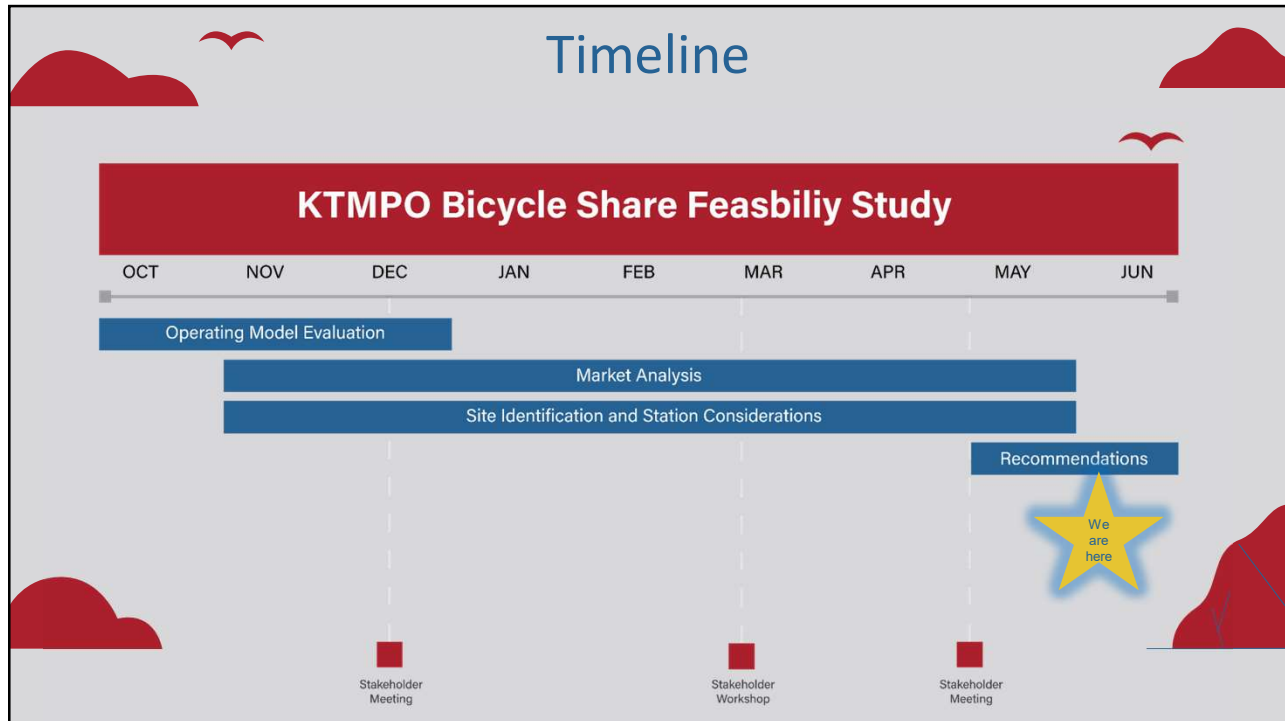


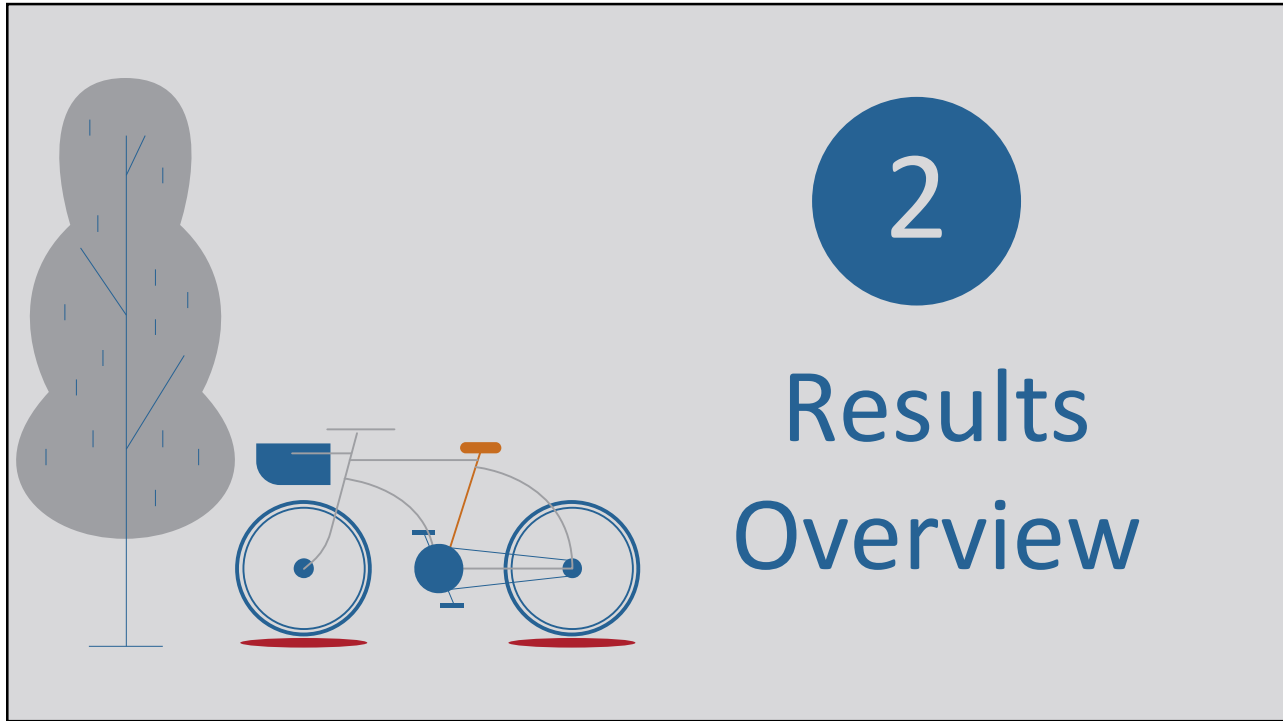
Ben Magallon  
AICP  
Project Manager



Allie Smith  
Transportation  
Planner







## Recommendations

### Implementation Guide

**Timeline**  
The strategies are listed in chronological order in the following pages. Within each strategy includes a suggested timeline for the KTMO to consider during implementation. The timeline of the recommendation will provide a phased approach for delivering services based on initiatives and efforts the bicycle share leadership and stakeholders must take to execute successful deployment.

Immediate	Short Term	Mid Term
Efforts to achieve strategy take place over the next 6 months to a year.	Efforts to achieve strategy occur within one to two years.	Efforts to achieve strategy occur within two to five years.

*\*Ongoing: Efforts to achieve strategy are continuous.*

**Goals**  
The establishment of overarching goals to satisfy aspects of mobility justice will provide guidance for the preparation and implementation of bicycle share. For the KTMO to lead the organization, stakeholders, and future bicycle share leadership acknowledge justice goals to deliver the best transportation service possible to residents in the metropolitan area.

Equity	Safety	Partnerships	Smart Growth	Public Health
The fair distribution of resources and services throughout the KTMO region to ensure people reside without unequal access to mobility options.	The protection of vulnerable transportation users from other road users, including pedestrians, bicyclists, and motor vehicles, and the implementation of measures to ensure the safety of bicycle share users.	The building of strong relationships with residents, business, and other institutions in the KTMO community for wider delivery of bicycle share services.	The reinvestment of resources to create transportation options to serve every type of road user.	The promotion of sustainable transportation options to guide how work and play communities that support the well-being of residents.

KTMO Bike Share Feasibility Study | 3

## Exploration of the Buisness Models



Immediate Timeline



Equity, Partnerships, Smart Growth, Public Health



Number of organizations vetted for bicycle share leadership in the region, Meetings with bicycle vendors, selection of business model appropriate for KTMO area, Feedback from bicycle leadership in KTMO area

The research presented in this study provides KTMO with tools to work with its planning partners to determine which business model(s) of the five listed in previous chapters will work best for the area. During this time, the KTMO should consider profits, fundraising, benefits, and challenges specific to the region for bicycle share models. Building on the case studies and peer program comparisons done in this study, as the local preference of business models emerges, KTMO could contact other programs around the country with similar practices to gain more detailed insight into their experience with that model. KTMO should also contact potential local owners or operators to determine their receptiveness to the proposed model. The MPO is encouraged to consider people over profits through a mobility justice lens during this time. This initiative will establish the "leadership team" for all future strategies.

## Marketing Campiagn



Immediate/Ongoing Timeline



Safety, Partnerships, Public Health



Number of residents engaged with bicycle share incorporation, The completion of a bike share implementation study, materials created for public education of bicycle share

Start to introduce bicycle share to the residents of the KTMO area before deployment of services. The leadership team will create materials promoting active transportation options and encourage feedback in participation. Leadership will also take the opportunity to start reaching out to local organizations, education and healthcare facilities about future partnerships and initiatives. The KTMO should consider this initiative as a larger implementation study with a mobility justice lens to start to familiarize all residents with the possible transformation of transportation in their area.

## Community Trials



Mid Term Timeline



Equity, Safety, Partnerships, Public Health



The number of transit need residents engaged, Attendance at meetings, Number of organizations engaged

To slowly integrate a new form of mobility in the KTMPD region, owners, operators, leadership, and key stakeholders will soft launch the deployment of bicycle share. The community trials will act as a vehicle for cultivating collective power and valuing residential voices. This includes demonstrations, educational forums, and open town hall discussions on the use and placement of vehicles. Live demonstrations present the opportunity for full safety presentations of the vehicles and answering questions about deployment in real time. The leaders of this strategy should prioritize transit needs and historically disenfranchised populations during this effort.

## Infrastructure Advocacy



Mid Term/Ongoing Timeline



Safety, Smart Growth, Public Health



The adoption of new mobility plans, The creation of shared bicycle lanes in the KTMPD area , The creation of greenways in the KTMPD region, Municipal partnerships , Establishment of regularly scheduled meetings with municipal staff dedicated to creation of bicycle infrastructure

To improve connectivity for micromobility vehicles throughout the KTMPD region, the planning organization will continue efforts to support the creation and maintenance of safe on- and off-road infrastructure. Leadership will help find and secure sources of funding, as well as lead advocacy efforts themselves throughout the deployment process of bicycle share systems.

# Creation of Multimodal Hubs



Mid Term Timeline



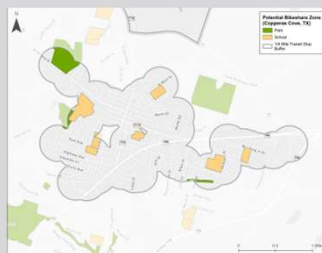
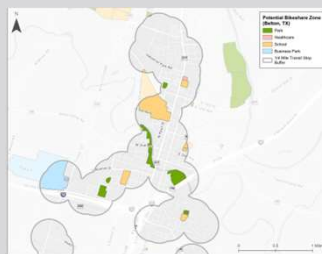
Equity, Smart Growth, Partnerships

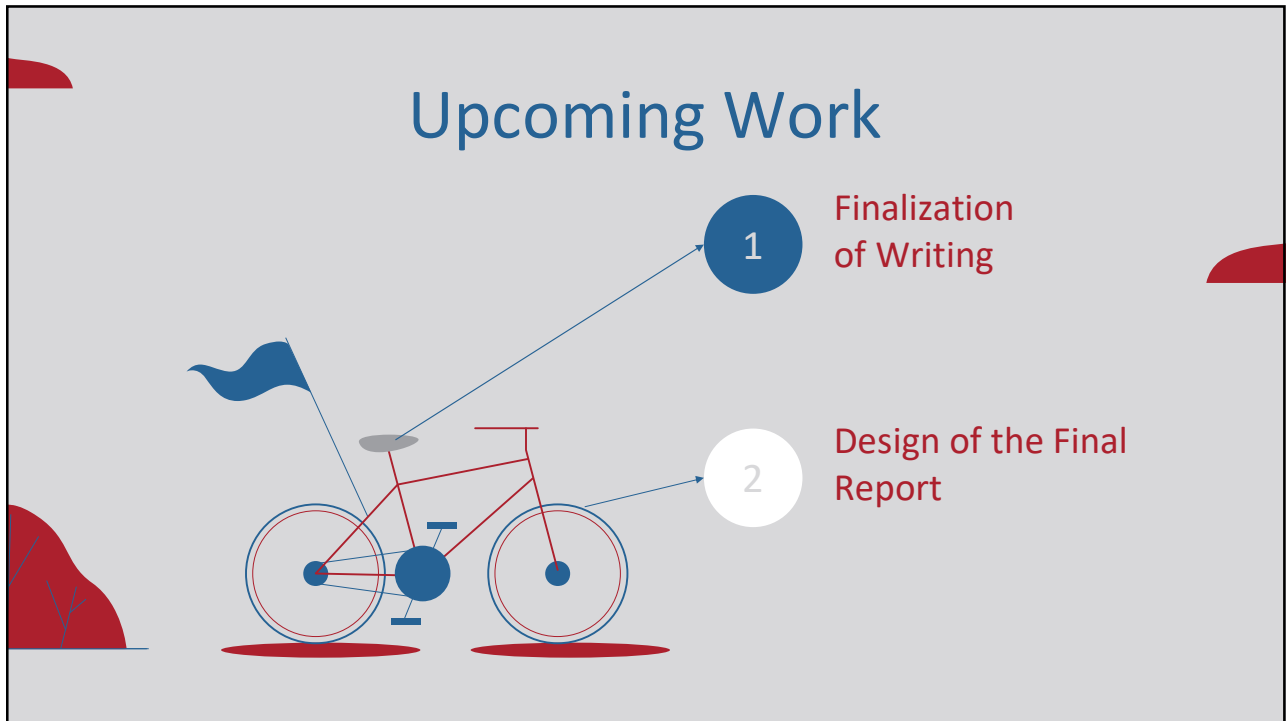


Partnerships achieved, Locations selected and primed, Construction of multimodal hub stations

After the business model is selected, residents express interest in bicycle share, and leadership is confident about deployment, the team should advocate for the creation of multimodal station hubs. The stations should be informational, bilingual, and accessible to all users. The leadership will explore effective designs and work with residents to select locations. Partnerships with transit organizations, park leadership, local businesses, and cultural institution staff will help inform building the stations. The maps provided in the previous chapter in the report will act as a guide for preliminary location development.

# Creation of Multimodal Hubs









Thanks!

Do you have any questions?

[bmagallon@emailatg.com](mailto:bmagallon@emailatg.com)



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**Item 7:**  
**Love to Ride Presentation**

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**Love to Ride Presentation**

Love to Ride is a company that seeks to get more people riding and riding more often for transportation. The company provides an online platform that encourages people to ride more while also collecting riding data to help planner's make better decisions regarding bicycle infrastructure planning.

A proven biking encouragement and behavior change platform creating and sustaining biking behavior change to meet active transportation, public health, and sustainability goals.

Laura Cisneros from Love to Ride will give a presentation on what Love to Ride is and how it can be beneficial for our communities. Ms. Cisneros also provided the committee with a link to share a video that talks about engagement strategies.

Please click link: [Love to Ride Video](#)

**Action Needed: No action needed; for discussion only.**



# LOVE TO RIDE

*The biking encouragement platform that gets more people riding and riding more often for transportation.*



# LOVE TO RIDE



Using technology, data, and behavior change to help cities and organizations around the world create healthier, happier, more sustainable communities.

**ATLANTA BIKE CHALLENGE BIKETOBER**

PRESENTED BY GEORGIA COMMUTE OPTIONS

HOME MY PROFILE STORIES PRIZES RESULTS INFO

Laura Cisneros

What people say about taking part in the Atlanta Bike Challenge

**LOVE TO RIDE**

**Biketober is wrapping up! We're announcing our REI and Edison Electric Bike winners on Friday**

Biketober - The Atlanta Bike Challenge is wrapping up for 2020! Thank you to everyone that took part and rode with us. We had a blast!

We are currently auditing the results and will announce **final prize winners on Friday, 6 November. Good luck!**

**FIND OUT MORE**

**ACTIVITY**

- Benjamin Hodges** biked 4.9 miles to/from work
- TODAY SHARE COMMENT
- Holden Banks** biked 2.8 miles to/from work
- TODAY SHARE COMMENT

**PHOTO GALLERY**



**EVENT STATUS**

**Now complete!**

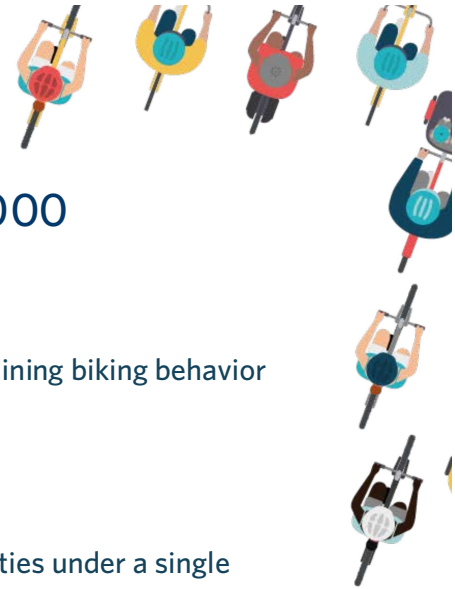
ATLANTA BIKE CHALLENGE 2020 - BIKETOBER

**343 ORGANIZATIONS**

**LOVE TO RIDE**

About

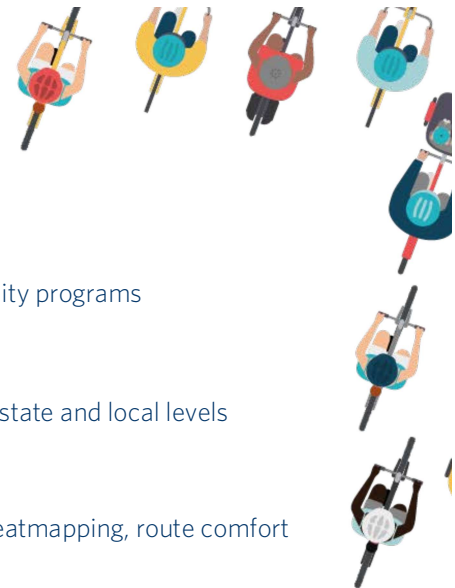
# LOVE TO RIDE



Active in 12 countries, hundreds of cities and over 30,000 organizations around the world, Love to Ride is...

- ✓ A proven biking encouragement and behavior change platform creating and sustaining biking behavior change to meet active transportation, public health, and sustainability goals
- ✓ A turnkey challenge platform that unites neighbors, neighborhoods and communities under a single banner
- ✓ A data partner providing an on-going data and analysis help planners, program managers, and equity professionals understand and meet the needs of their community better in the future

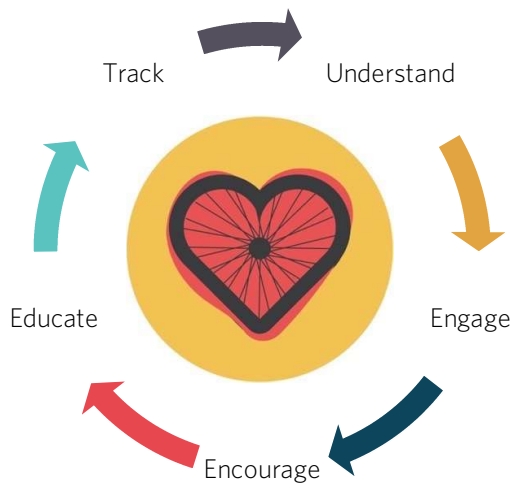
# LOVE TO RIDE



Love to Ride can help communities...

- ✓ Expand the reach and boost the effectiveness of transportation demand management and mobility programs
- ✓ Accelerate biking and bike safety education and support the work of partner organization at the state and local levels
- ✓ Provide transportation planners and program managers with on-going data - trip information, heatmapping, route comfort ratings and user insights
- ✓ Coordinate with local health departments to promote, encourage and engage individuals in area prevention programs
- ✓ Support the work of existing advocacy groups

# Our Approach



## Understand:

Via surveys, barrier and attitudinal insights, and ride behavior

## Engage:

Using a combination of program design, gamification, and branding

## Encourage:

With targeted automated messages, prompts, peer-to-peer high fives, announcements, and badges

## Educate:

Providing biking and bike safety information and training via the web app, email communications, and announcements

## Track:

Via integrations with Strava, MapMyRide, Endomono and Ride Amigos & Agile Mile



# Understand

*Love to Ride first uses pre-registration surveys to gain behavioral and attitudinal insights that help the platform send them targeted and relevant messages designed to encourage riders based on their rider type, barriers, and benefit they seek.*



Customizable

**Quick Survey: Step 2**

Please take 1 minute to complete this short survey  
Go into the draw to win a brand new bike!

What are the main benefits that you want to gain through riding a bike: (select up to 3)

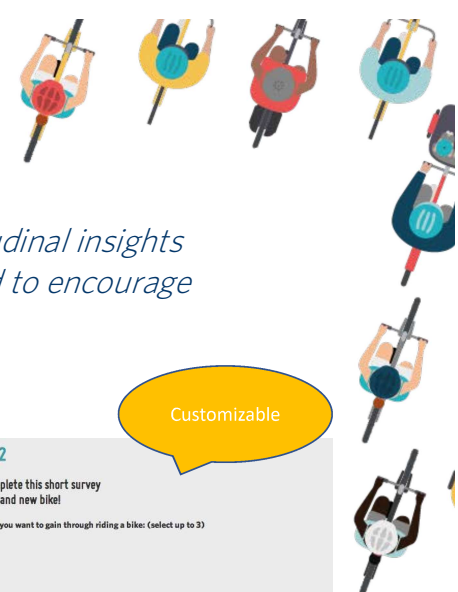
- Improved health
- Improved fitness
- Save money
- Save time
- Enjoy the outdoors
- Enjoy time with family or friends
- To live more sustainably
- Other

How confident do you feel when cycling on the road?

-- choose --

What barriers do you face to cycling more often? (Select all that apply)

- I don't own a bike
- I don't feel confident riding a bike yet
- My bike needs fixing up
- My bike is at the back of the shed!
- I don't yet know a route I can ride on safely and confidently
- Other





# Engage



Seattle from Gasworks Park, May 1, 2020

**VIEW GALLERY**

*Love to Ride engages riders and non-riders alike with our fun, friendly challenges with prizes and rewards and with and with site feature like Stories and the Gallery.*

**National Bike Challenge**

**Mellow JOHNNY'S BIKE SHOP**

**Doña Quixote of Wenatchee**

In the village of Wenatchee, the name of which I have no desire to call to mind, there lived not long since one of those women that keeps not one, but three bikes hanging on her back porch wall, as... [read more](#)

Topic: My commute by bike

# Engage — Standard Challenge Calendar



**March**

Ride Anywhere

Ride Anywhere is an encouragement and individual challenge campaign designed to encourage riders to take short trips for pleasure and transportation.



**National Bike Challenge**

**May**

Bike Month Challenge

A kick-off event for the National Bike Challenge, the Bike Month Challenge is a team challenge where friends, coworkers, families or neighbors from across the country ride, encourage other to ride, and enjoy some friendly competition.



**September**

Global Workplace Challenge

In this Global Workplace Challenge, organizations compete to see who can get the highest percentage of staff to ride throughout the month - local organizations compete on local, USA-wide and global leaderboards.



**December**

Winter Wheelers

As the nights draw in and the cold starts to bite, Winter Wheelers supports people to ride in winter with top tips and a holiday calendar's worth of daily prizes, including quality cycling gear and beautiful bikes!

# Encourage

Love to Ride encourages riders with targeted automated messages addressing their barriers and, prompts, peer-to-peer high fives, announcements, and badges!

## WHAT'S KEEPING YOU FROM RIDING?



**Thomas Stokell** completed their goal: burn 3 pints of beer in 1 week

3 PINTS OF BEER IN 1 WEEKS

10 DAYS AGO    f SHARE    COMMENT

**My Badges**

2015    25

See more

**Free cycling courses**

Cycling in the City and bike maintenance courses run several times a week.

[Find out more and book now](#)

**WOOHOO — YOU Nailed IT!**

**5 HI FIVE!**

You nailed your target miles for this week. Now go and get a muffin — you've earned it!

Since you're such a cycling legend, perhaps it's time to go your weekly target?

Why not tell your friends...

LOVE TO RIDE

**KEEP IT ON THE ROAD...**

**DEFLATED?**

Get your flat tyre fixed in 10 mins... flat!

Watch this video...

Now share it...

LOVE TO RIDE

# Educate

Love to Ride puts a premium on education offering helpful biking basics tips, benefits of bike commuting on your health and pocket books but also local cycling details, and important biking safety information and education modules available online or in the new app.

## Recommended for you

Did you know....  
...people who ride regularly have the fitness level of someone 10 years younger!

## Check your bike is ready to ride

See the 'ABC' quick bike check guide here.

## Basic riding skills

...are essential before you go riding in traffic. Find somewhere nearby where you can ride without worrying about other vehicles so you can master the essentials — parks, trails, and quiet car parks or super quiet streets are ideal:



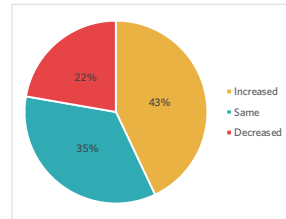
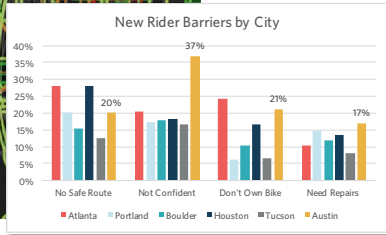
**Bicyclists and Stop Signs**

As with traffic laws in general, bicycle laws are enforced at the state and local levels. But while bicyclists generally are expected to follow the same traffic laws that apply to motorists, most jurisdictions also have laws that are specific to those operating bicycles on public thoroughfares.

Back    Next

# Track

Love to Ride collects rich cycling data from our challenge participants. From baseline registration surveys to tracking apps, Love to Ride collects qualitative and quantitative information that our clients use to inform biking and community health programs, intervention strategies, infrastructure planning.



### Standard Data Package Includes:

- ✓ Email
- ✓ Baseline Survey Data  
Gender, Rider Type, Behavior, Barriers
- ✓ Trip Data
- ✓ Trip Type
- ✓ Challenge Champion

### Enhanced Data Packages Can Include:

- ✓ Heatmaps
- ✓ Comfort Ratings
- ✓ Zip Code Analysis
- ✓ Employer Information
- ✓ Destination Pairs
- ✓ Pre & Post Reporting & Analysis
- ✓ And more

# Results

52%

of occasional riders logged a commute to work

Our approach achieves sustained behavior change. On average:



**40%** of non-cyclists start cycling weekly



**31%** of non-cyclists now cycle to work once a week



**43%** of occasional cyclists now cycle 2+ days/week



**32%** of non-commuting cyclists now cycle to work each week

**LOVE TO RIDE**  
Southeast Wisconsin

**Winter Wheelers**  
PRIZES EVERY DAY 1-25 DECEMBER

HOME MY PROFILE STORIES PRIZES RESULTS INFO

Laura Cisneros

Southeastern Wisconsin Regional Planning Commission  
**SEWRPC**

This year, the Southeastern Wisconsin Regional Planning Commission is happy to announce their partnership with Love to Ride, an online biking education and encouragement platform.

Over the next 12 months Southeastern Wisconsinites and area businesses will have the opportunity to join in events, challenges, and education all designed to support biking and active transportation options within the region.

We're inviting everyone to register, ride, and enjoy all the benefits of biking.

**FIND OUT MORE**

**SANTA CYCLE RAMPAGE**  
SATURDAY DEC 11TH  
MEET AT CAFE HOLLANDER AT 10AM DRESSED LIKE SANTA!  
THE ROUTE  
CAFE HOLLANDER 1000 N GUNNER AVE. 10-11:30AM  
LAKEFRONT BREWERY 11-12:30PM  
REGENCY OUTLET 12-1:30PM  
KODJAKOVIC'S CONCERTINA BAR 1:30-2:30PM  
POST RIDE AFTER PARTY @ CAFE CENTRAL 3:30-5:30PM Food and Drink Specials, Santa, & Secret Blue Parking

# LOVE TO RIDE

## Platform & Website

*Our programs include a custom website and include organization profiles pages for area businesses, and profile pages for anyone participating. For regional or statewide programs we also offer optional "Child Sites" for cities and communities within the geographic boundary.*

## Local, Regional, or State Site

- ✓ Local businesses, organizations, and individuals to participate
- ✓ Distribute targeted education, marketing, and strategic communications
- ✓ Local leaderboards
- ✓ Local prizes & incentives
- ✓ On-going biking encouragement
- ✓ Local biking behavior and trip data
- ✓ Bike and bike safety education
- ✓ Prizes, incentives, and awards



## Organization Profile Pages

- ✓ Shows the aggregate statistics, activity, and results for all businesses participating
- ✓ Shows an organization's progress while participating in the program
- ✓ Internal leaderboard and stats to keep staff
- ✓ Benefits, transportation, sustainability managers can monitor past + present performance by month, year, and by challenge



## Personal Profile Page

- ✓ Individual can view stats and progress, set goals, achieve badges, add photos, invite friends and collages to join in too
- ✓ Join an organization, create a club or group, or both
- ✓ Log rides quickly and easily by linking to any app (Strava, Ride App, MapMyRide, etc.) or manually enter them
- ✓ Measure carbon saved
- ✓ Set goals, share stories

**LOVE TO RIDE FLORIDA CHALLENGE**

mobility Week

HOME MY PROFILE SOCIAL PRIZES RESULTS INFO

Laura Cisneros

**OFFICE PROFILE**  
**University of South Florida (USF)**  
All Time

**Julie Bond**  
OFFICE CHAMPION  
EdL Office  
[Export Data](#)

**0.5%** PARTICIPATION  
[See more stats](#)

**56** OUT OF 12,000 CYCLING

**6** NEW RIDERS

**38,149** MILES CYCLED

Our Goals: No Goal Set Yet!  
Create New Goal

Join University of South Florida (USF)  
JOIN ORGANIZATION  
4 staff have already signed up!

Let's get more people riding & smiling!  
INVITE PEOPLE TO JOIN!

# LOVE TO RIDE

## Data & Reporting

# Love to Ride Insights Dashboard

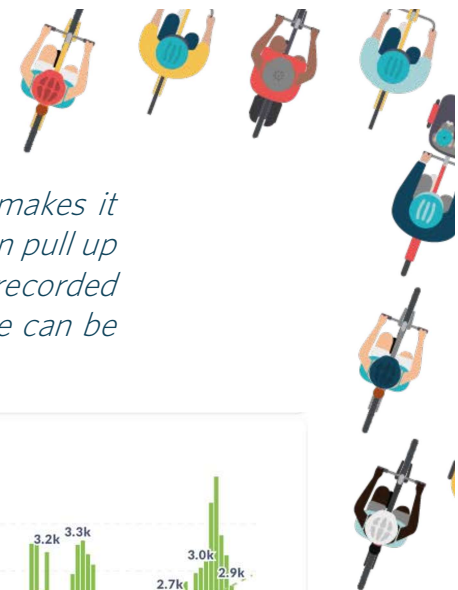


The Insights Dashboard brings our data to life in a clear and visual way, is perfect for building into reports to all relevant stakeholders and dissecting further to gain a better understanding of who is riding, for what purpose, and when.

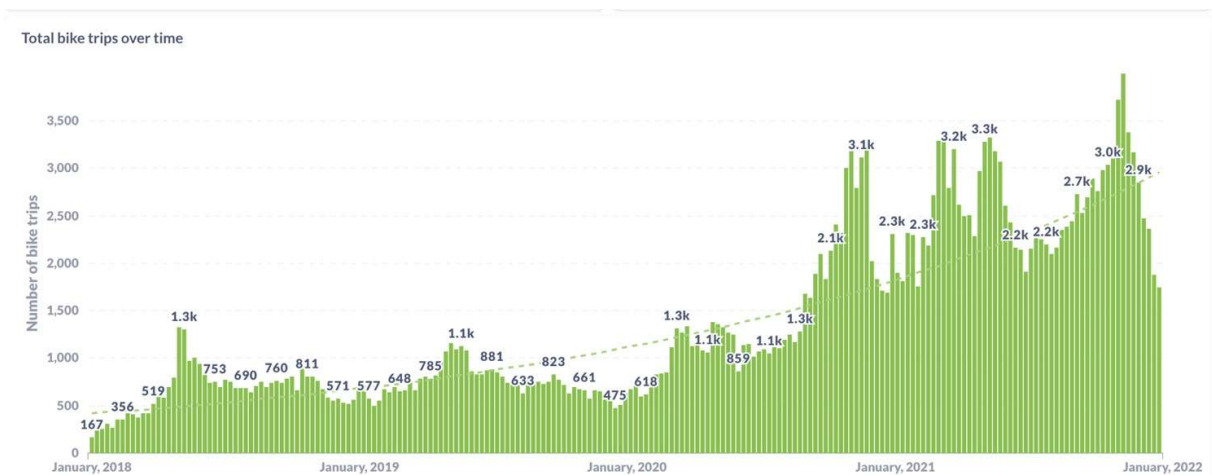
Fleur Ammerlaan – Love to Ride Behaviour Change & Insights Manager

LOVE TO RIDE

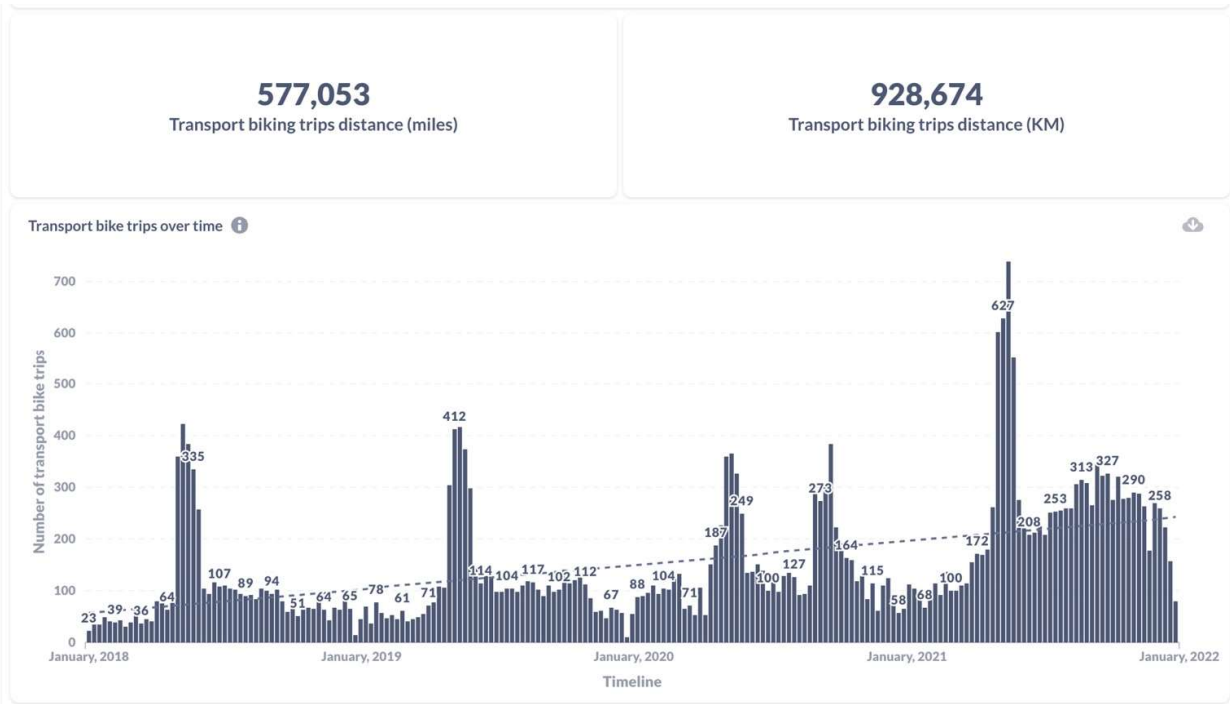
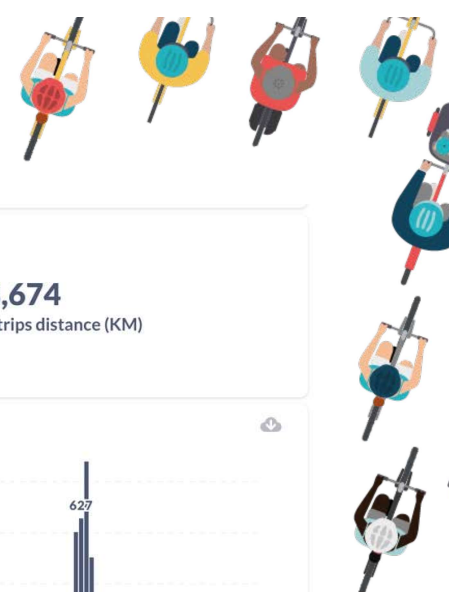
# Love to Ride Insights Dashboard



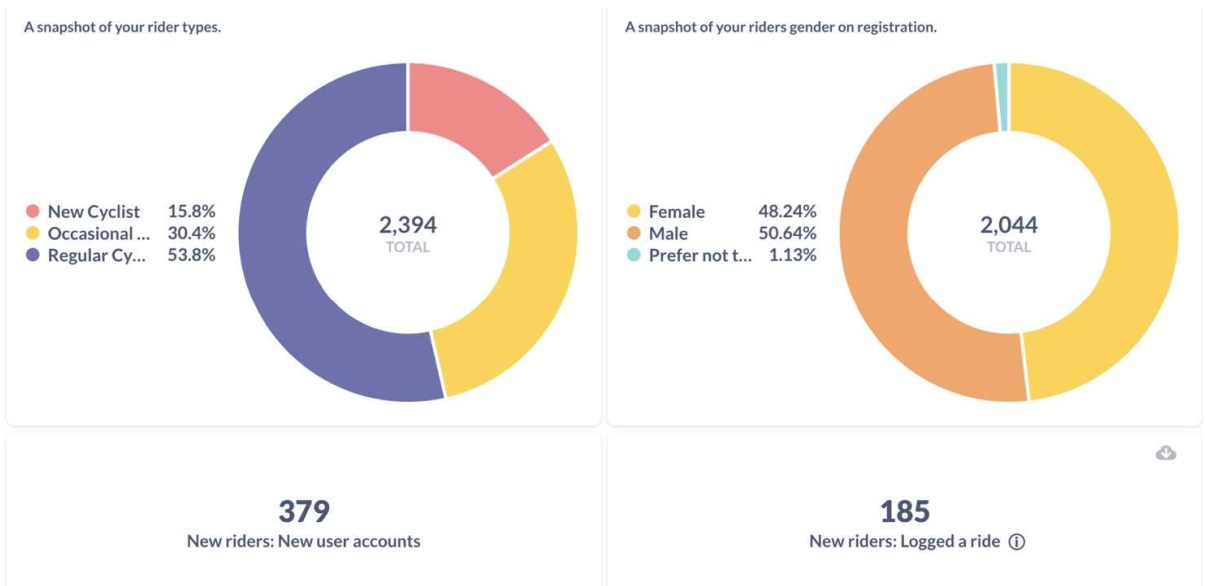
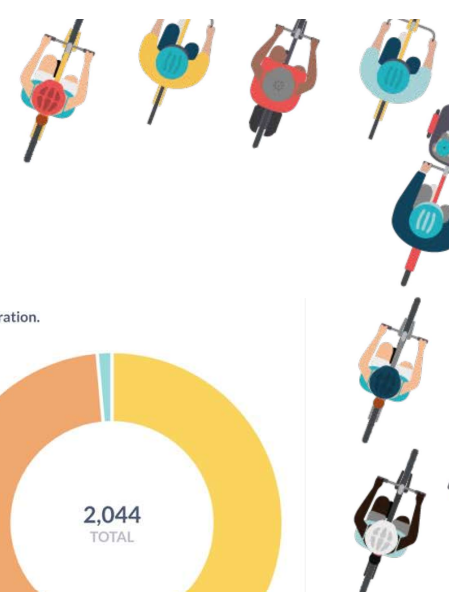
*The new Insights Dashboard tracks your community's real-time data and makes it simple to understand. Instead of pouring over complex spreadsheets, you can pull up data in moments to share with stakeholders. Data such as transport trips recorded over time, rider engagement over time, gender breakdown, and much more can be seen in real-time and in a more visual format.*



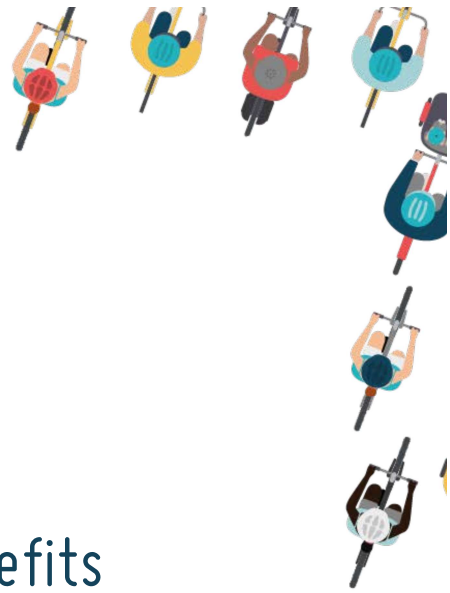
# Love to Ride Insights Dashboard



# Love to Ride Insights Dashboard







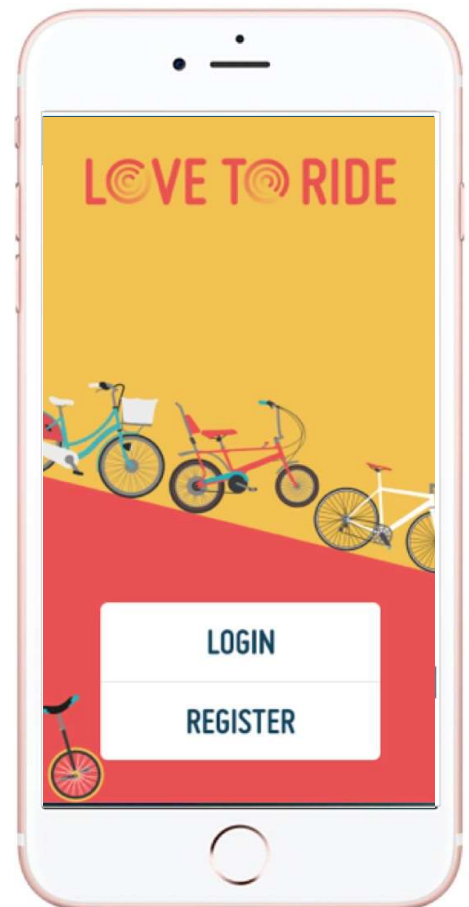
# LOVE TO RIDE

## Love to Ride App V.2 — Key Features and Benefits

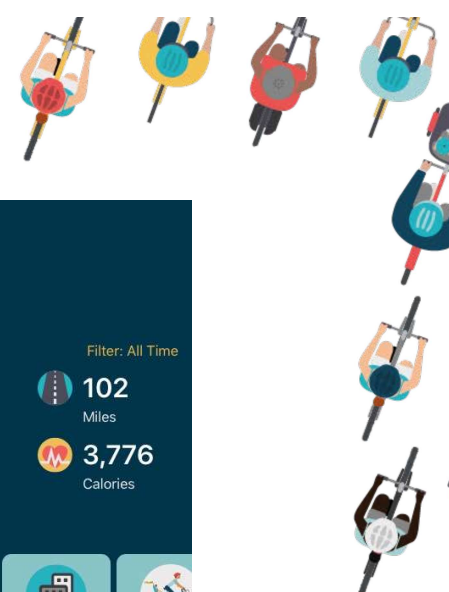
*Along with passive tracking, route rating, and standard tracking features, the New Love to Ride App also has Behavior Change Tracking functionality that will allow cities to scientifically trial different approaches to different audiences while measuring effectively which approaches work. \*Currently in closed BETA*

### Automatic Tracking — Rider Benefits

1. Automatically track your rides, your stats, and your progress towards your goals - it's the 'Fitbit' for biking - easy and automated.
2. Automatically go into our prize drawings - every time you ride is another entry, so the more you ride the more chances you have of winning.
3. Automatically help make your area better for biking - we aggregate and anonymize everyone's route data and provide a free heat map that planners and advocates can use to make biking in your area better.



# New App



**Welcome,**  
Log in to enjoy all the awesomeness.

Continue with Facebook

Connect with STRAVA

Log In with Password

OR

Email

Log In with Magic Link

What is Magic Link?

New to Love to Ride? Register Here.

Get a magic link sent to your email that'll sign you in instantly.

Email

Send Magic Link

Type Password Instead >

**Profile**

Stats Filter: All Time

8 Trips 102 Miles

54 LBS CO2 3,776 Calories

**Badges**

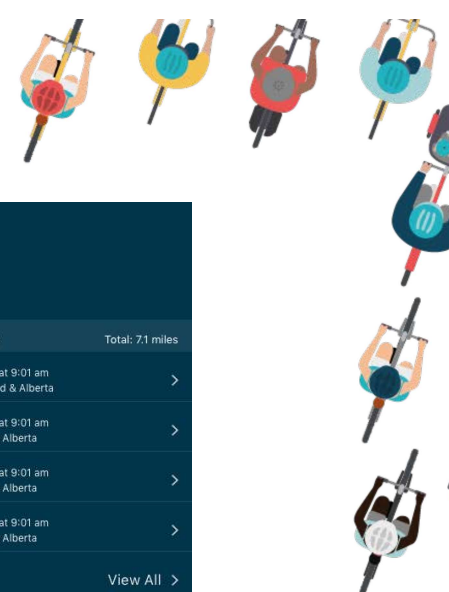
ENCOURAGER RIDE TO WORK BIKE WITH K

**Goals**

200 Rides 1000 Calories

Profile Rides Social Maps More

# New App



**Automatic Tracking**

With automatic tracking it is so easy to track all of your rides!

Allow us to access your location and you will never have to manually log a ride again.

Enable Automatic Logging

**Rides**

Pause Ride Finish

44.2 Miles 1528.0 Calories 4:19:54 Time

**Rides**

WEDNESDAY JULY 15 Total: 7.1 miles

- 1.1 miles Started at 9:01 am NE Grand & Alberta
- 1.1 miles Started at 9:01 am NE 29 & Alberta
- 2.1 miles Started at 9:01 am NE 29 & Alberta
- 2.2 miles Started at 9:01 am NE 29 & Alberta

3 Other Trips View All >

TUESDAY JULY 14 Total: 34.8 miles

8 Other Trips View All >

MONDAY JULY 13 Total: 4.3 miles

2.1 miles Started at 9:01 am NE 29 & Alberta

Record a Ride >

Profile Rides Social Maps More

# Rate Your Routes

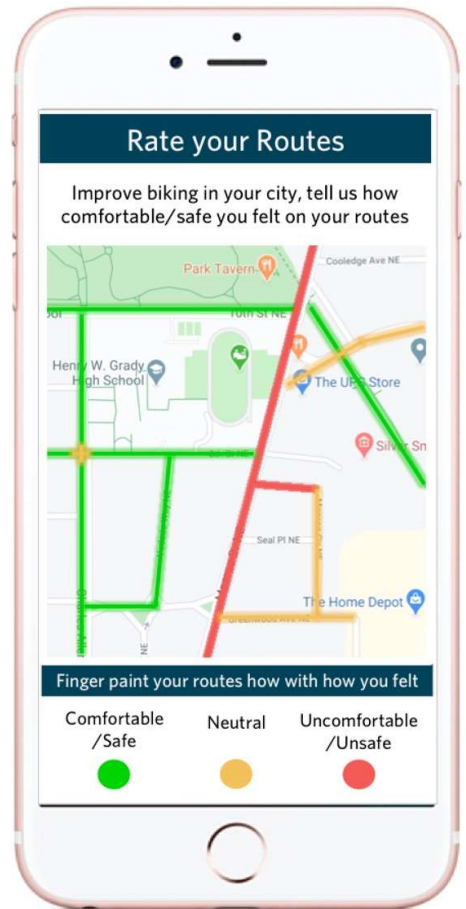
Every user has a personal heat map showing where they've ridden.

People can easily 'paint' their routes based on how comfortable / safe they felt on that stretch of your network.

People can zoom in and out of the map - to easily rate particular areas, e.g. rate an intersection or a particular stretch of road.

The map remembers their ratings, so people just need to rate any new roads/paths that they've ridden on.

Users can also update their ratings as the network infrastructure improves.

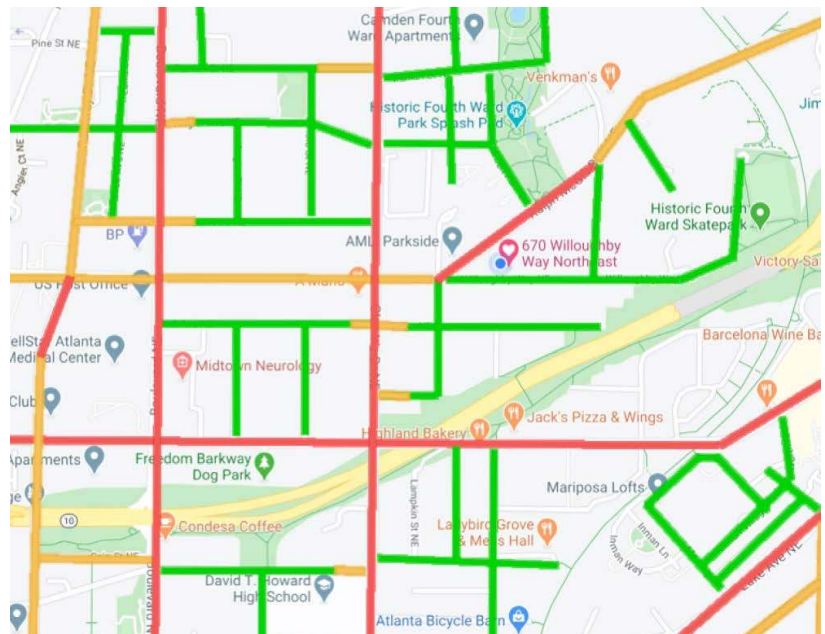


# Data Enhanced – City Benefits

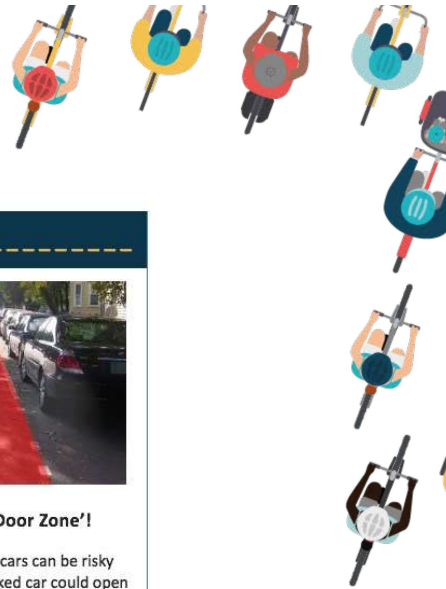
View aggregated and anonymized heat map and stress maps.

Filter trip data by rider type, e.g. see how 'new riders' rate segments of your infrastructure compared to regular riders.

This data will help you to make the business case for investment on certain parts of your network to law makers, local businesses, residents.



# Quick Courses



## What are quick courses?

- Short courses on specific subjects that help to educate people about the various aspects of riding a bike.
- They take between 2-5 minutes to complete
- They are made up of a number of steps.
- Completing these courses is easy, quick, fun, and engaging.

**Don't ride in the 'Door Zone'!**

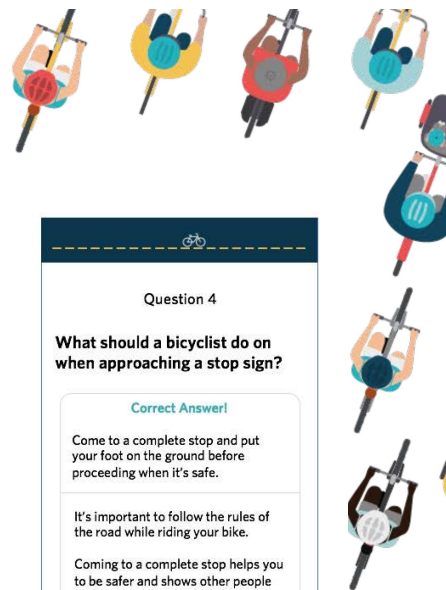
Riding too close to parked cars can be risky because someone in a parked car could open their door and you could run into it.

Therefore, ride 3-5 feet away from parked cars.

Avoid the temptation to ride close to parked cars because it might feel 'safer' than riding further out into the road way.

[Back](#) [Next](#)

# Quick Courses



**Don't ride in the 'Door Zone'!**

Riding too close to parked cars can be risky because someone in a parked car could open their door and you could run into it.

Therefore, ride 3-5 feet away from parked cars.

Avoid the temptation to ride close to parked cars because it might feel 'safer' than riding further out into the road way.

[Back](#) [Next](#)

**Question 4**

**What should a bicyclist do on when approaching a stop sign?**

Slow down and look in all directions before proceeding when it's safe.

**Come to a complete stop and put your foot on the ground before proceeding when it's safe.**

Don't stop, don't look, and give all bike riders a bad name.

[Back](#) [Next](#)

**Question 4**

**What should a bicyclist do on when approaching a stop sign?**

Slow down and look in all directions before proceeding when it's safe.

**Come to a complete stop and put your foot on the ground before proceeding when it's safe.**

Don't stop, don't look, and give all bike riders a bad name.

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**Question 4**

**What should a bicyclist do on when approaching a stop sign?**

**Correct Answer!**

Come to a complete stop and put your foot on the ground before proceeding when it's safe.

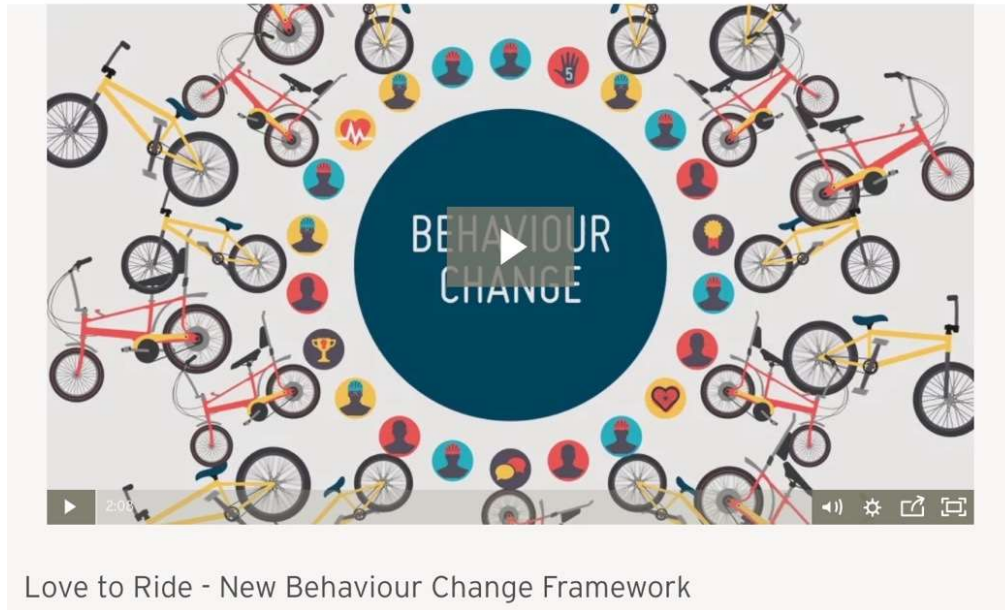
It's important to follow the rules of the road while riding your bike.

Coming to a complete stop helps you to be safer and shows other people using the road that you're following the rules of the road.

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# About Behavior Change

LOVE TO RIDE



# Marketing Support

Every main promotional campaign comes with its own Promo Pack to share an overview and context, focus on the issues, provide useful content and give you some quick and fast tools to best promote your Love to Ride program.

Promo Pack will include:

- ✓ Promotion overview
- ✓ Press Release
- ✓ Range of email templates
- ✓ Selection of Social Media memes and graphics
- ✓ Links to new Marketing Materials
- ✓ Email footers and other promotional graphics

\*examples shown are customized

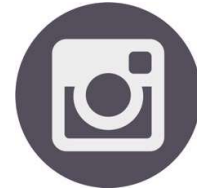


# We'd love the opportunity to work with you!

The Love to Ride platform and challenger program provide the perfect combination of incentives and encouragement for a comprehensive program. With our track record, experience and expertise, we are confident that we can help you create a safer, healthier, and more sustainable bike-friendly city.



Laura@lovetoride.net  
Twitter: @lovetoride\_  
Insta: @lovetorideglobal  
facebook.com/lovetorideusa



**Item 8:**  
**Local Update on Bicycle and  
Pedestrian Activities**

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**Local Update on Bicycle and Pedestrian Activities**

Local updates on bicycle and pedestrian activities are a standing item for staff and BPAC members to discuss and share information regarding recent local and regional Bicycle and Pedestrian events, activities, news, etc.

Below are some recent events that staff are aware of:

- Texas 4000 ATLAS Ride- June 4 in Lampasas ([Link](#))
- HEB Plus Summer Run to Fun 5K- June 18-June 20 in Copperas Cove ([Link](#))
- Texas Farm Bureau Insurance 16<sup>th</sup> Annual Hot 2 Trot 5K- July 16 in Temple ([Link](#))
- Caliente 5K- August 6 in Killeen ([Link](#))
- Cove House Classic Bike Tour- August 13 in Copperas Cove ([Link](#))
- Mental Health Awareness 5K fun run/walk – August 20 in Killeen ([Link](#))
- Fox Trot CENTEX Race Series- September 24 in Nolanville ([Link](#))

Sun County Cycle posts a weekly event schedule on their Facebook page.

**Action Needed: No action needed; for discussion only.**



# **Item 9: Public Input**

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**Public Input Received**

KTMPO has been collecting public comments received online, via emails, public hearings, meetings, social media accounts, web maps and other forms of communication. Staff bring these to the BPAC, TAC and TPPB on a regular basis to ensure the MPO boards are aware of public concerns and have the opportunity to respond accordingly. Public input received through the previous month is included in meeting packet.

**Action Needed: No action needed; for discussion only.**



## KTMP Public Comments

**FY22**

Date	Name	Means of Public Comment	Public Comment	Date Comment Was Presented to TAC	Public Comment Topic	Jurisdiction
5/13/2022	Thomas Dyer	Email	Your project in Copperas Cove down the middle of US 190 is terrible. We didn't ask for it. We didn't vote for it. We don't want it.	7/6/2022	Roadway	Copperas Cove

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# Upcoming Webinars & Grant Opportunities

### **Upcoming Webinars**

Upcoming webinars regarding bicycle and pedestrian transportation are listed below. All of these webinars are free to the public.

- Wilderness Trails: Special Places, Special Considerations  
December 1<sup>st</sup> ([Link](#))

### **Upcoming Conference**

Texas Trails and Active Transportation Conference- Recording

- Accessible on October 29, 2022
- Link to access - [TTAT Conference 2022](#)

## **Grant Opportunities**

The Texas Department of Agriculture administers the Community Development Fund, which is the largest fund category in the TxCDBG Program. Funds may be used for public infrastructure, street and drainage improvements, and various other opportunities. More information regarding this grant may be found here:

### **Community Development Block Grant Program ([Link](#))**

The Texas Parks and Wildlife Department administers the National Recreational Trails Fund in Texas under the approval of the Federal Highway Administration (FHWA). This federally funded program receives its funding from a portion of federal gas taxes paid on fuel used in non-highway recreational vehicles. More information regarding this grant may be found below:

### **Community Outdoor Outreach Program Grant ([Link](#))**

This grant provides funding to tax-exempt organizations for programming that engages under-served populations in TPWD mission-oriented outdoor recreation, conservation, and environmental education activities.

**Deadline: November 1<sup>st</sup> (annually)**

Award Amount: \$5,000-\$60,000. This is a reimbursement grant program.

### **Local Parks Grant ([Link](#))**

This grant assists with the acquisition and/or development of public recreation areas and facilities. All grant assisted sites must be dedicated as parkland, be properly maintained, and open to the public.

**Deadline: October 1<sup>st</sup> (annually)**

Max Award Amount: \$1.5 million for urban areas, \$750,000 for non-urban areas, and \$150,000 for small community recreation.

Match: up to 50%

# Federal Funding FAQ's



Understanding Federal Funding for Natural Surface Trails | IMBA.COM

## Land & Conservation Fund (LWCF)

Enacted in 1965, the program was made permanent in 2019, and received full and dedicated funding in 2020. Beginning in FY 2021, LWCF will be appropriated at the mandatory \$900 million, split into federal land acquisition, and the stateside program and is funded by profits from offshore oil and gas leasing. The program was created to preserve outdoor recreation and ensure future generations have the opportunity to enjoy the outdoors.

**How Much?** \$900 Million from federal offshore drilling fees. The minimum/maximum grant request for Land and Water Conservation Funds is \$100k – \$750k.

**Who's Eligible?** Only Local, County, & State governments are eligible, mountain bikers must work in partnership

**Timeline** Application Deadlines are generally at the end of November.

**Types of Projects** Construction, Maintenance, Planning/Support Applications

**How Much?** 2021 legislation would increase to \$250M annually.

**Who's Eligible?** The RTP provides funds to the States to develop and maintain recreational trails and trail-related facilities for motorized and non-motorized recreational trail uses.

**Timeline** Grant process schedules vary widely.

**Types of Projects** Since 1991, more than 22,000 RTP-funded projects have been documented nationwide with details available on the RTP database: [www.recreationaltrailsinfo.org](http://www.recreationaltrailsinfo.org).

## Recreational Trails Program (RTP)

RTP is an excise tax of 18.4% through the Federal Highway Administration (FHWA) that non-highway recreational users pay at the gas pump to develop and maintain outdoor recreational trails. Currently the maximum is set at \$84 million per year. The minimum match varies and is set by each state. The program has been in existence since 1991 and has funded over 25,000 projects benefiting both non-motorized and motorized users. Introduced legislation would expand the program from \$84 million to more than \$250 million.

**Who's Eligible?** Each state is required by law to produce a SCORP to be eligible for these resources.

**Timeline** Each state must develop or update their SCORP every five (5) years.

**Types of Projects** These plans are usually general in nature and not project specific, but rather creates guidelines for projects to be considered.

## State Comprehensive Outdoor Recreation Plans (SCORP)

The above programs (RTP, LWCF Stateside) are state matching grants and therefore distributed by individual states. States strive to use the SCORP as a guide for setting funding priorities.

## National Forest System Trails Stewardship Partner Funding Program Grants

This program came out of the National Forest System Trails Stewardship Act that passed Congress in 2016 which IMBA helped draft and usher through Congress.

**How Much?** The program is funded by dedicated but fluctuating USFS dollars and is managed by the National Wilderness Stewardship Alliance.

**Who's Eligible?** Grants are available to any diverse trail and stewardship non-profit organization recognized by the IRS.

**Timeline** Grants are awarded through an annual spring competitive application process.

**How Much?** \$285 M allocated for this program annually to USFS through 2025. \$1.6 B allocated for this program annually to DOI agencies through 2025.

**Who's Eligible?** Federal Lands Management Agencies: NPS, FWS, USFS, BLM, Bureau of Indian Education and other federal agencies under USDA and DOI.

**Types of Projects** The USFS has identified a broad mix of critical infrastructure projects to reduce its deferred maintenance backlog while improving the quality of the visitor experience and contributing to local economies.

## Public Lands Legacy Restoration Fund

The Great American Outdoors Act provides for up to \$1.9 billion a year for five years to help address a multi-billion-dollar deferred maintenance backlog at national parks, on other public lands, and at tribal schools. The new Legacy Restoration Fund will allow the Forest Service to improve critical infrastructure that is essential to the use and enjoyment of national forests and grasslands. The Forest Service receives 15 percent of all LRF funds, and for FY21 has received \$285 million for deferred maintenance projects. The agency is preparing for up to \$285 million of LRF funding to be allocated to the agency annually in the FY22 - FY25 budgets.

## Congressional Appropriations

Each Federal land agency has a federal appropriation that fills their coffers specifically for recreation purposes, and some have special funds that are directed specifically at certain programs. The following are the agencies that are included in the yearly appropriation process:

- Bureau of Land Management (BLM)
- Fish and Wildlife Service (FWS)
- National Park Service (NPS)
- United States Forest Service (USFS)

The largest account for **BLM** is Management of Lands and Resources which in FY 2020 was over \$1.2 billion. This account manages the recreation portfolio, energy and minerals, rangelands, endangered species, among other issues.

The most prominent recreation components administered by the **Fish and Wildlife Service** are the Pittman-Robertson Act, and the Dingell Johnson Act. These programs directly fund conservation and recreation projects.

The largest appropriation for the **NPS** goes to park operations which include resource stewardship, visitor services, park protection, facility operations, etc.

The **USFS** account that focuses on recreation is the National Forests System which was set at \$1.9 billion for FY 2020.



# BPAC Member Listing



## BICYCLE/PEDESTRIAN ADVISORY COMMITTEE

### **Chair Jason Deckman**

Temple Senior Planner - Transportation  
Phone: (254) 298-5668  
2 North Main Street, Temple, TX 76501  
Email: [jdeckman@templetx.gov](mailto:jdeckman@templetx.gov)  
Alternate: Brian Chandler, Kelly Atkinson

### **Vice Chair Matt Bates**

Belton Park and Recreation Director  
Phone: (254) 317-0687  
P.O. Box 120  
401 N Alexander, Belton, TX 76513  
Email: [mbates@beltontexas.gov](mailto:mbates@beltontexas.gov)

### **Kara Escajeda**

Nolanville City Manager  
Phone: (254) 317-5004  
101 North 5th Street, Nolanville, TX 76559  
Email: [kescajeda@nolanvilletx.us](mailto:kescajeda@nolanvilletx.us)

### **Yvonne Spell**

Harker Heights Senior Planner  
Phone: (254) 953-5643  
305 Miller's Crossing, Harker Heights, TX 76548  
Email: [yspell@harkerheights.gov](mailto:yspell@harkerheights.gov)

### **Heather Buller**

Killeen Assistant Director of Recreation Services  
Phone: (254) 501-8841  
2201 E Veterans Memorial Blvd, Killeen, TX 76543  
Email: [hbuller@killeentexas.gov](mailto:hbuller@killeentexas.gov)

### **Jeff Stoddard**

Copperas Cove Parks & Recreation Director  
Phone: (254) 542-2719  
1206 W Ave B, Copperas Cove, Texas 76522  
Email: [jstoddard@copperascovetx.gov](mailto:jstoddard@copperascovetx.gov)

### **Erika Kunkel**

TxDOT Waco District  
Phone: (254) 867-2728  
100 S. Loop Drive, Waco, TX 76704  
Email: [Erika.Kunkel@txdot.gov](mailto:Erika.Kunkel@txdot.gov)

### **Gene Roberts**

Ft. Hood  
Phone: (254) 458-6678  
Email: [edward.e.roberts4.civ@army.mil](mailto:edward.e.roberts4.civ@army.mil)

### **Pamela Terry**

Citizen Representative  
Email: [plterry1@yahoo.com](mailto:plterry1@yahoo.com)

### **Carlos Santiago**

Fort Hood Riders and Roadkill Cycling Club Representative  
Phone: (720) 521-2653  
Email: [cl.santiago\\_83@yahoo.com](mailto:cl.santiago_83@yahoo.com)

### **Keller Matthews**

BS&W Cycling Club/Citizen Representative  
600 S 25th St, Temple, TX  
Email: [kellbiker@gmail.com](mailto:kellbiker@gmail.com)

### **Geary McCabe**

Sun Country Cycling/Citizen Representative  
Phone: (254) 447-7793  
Email: [geary.mccabe@gmail.com](mailto:geary.mccabe@gmail.com)

### **John Wiist**

King of the Mountain Cyclery  
Phone: (254) 444-0566  
100 A North Main St, Nolanville, TX 76559  
Email: [1komjohn@gmail.com](mailto:1komjohn@gmail.com)

### **Chad Welch**

Tri-City Bicycles/Citizen Representative  
112 N East St, Belton, TX 76513  
Email: [welchc01@live.com](mailto:welchc01@live.com)  
Alternate: Mike Anderson

### **Mike Anderson**

Tri-City Bicycles/Citizen Alternate  
Email: [mikeande@att.net](mailto:mikeande@att.net)

End of Packet