

## **Fitness Friendly Business Program**

### **Program Background**

The Fitness Friendly Business program recognizes local businesses as being bicycle and pedestrian friendly. This initiative can drive economic success, decrease congestion, promote healthy lifestyles, and increase quality of life. Businesses catering towards cyclists and pedestrians can provide several positive impacts, not only the community, but for the business. Non-motorized users can save on fuel and vehicle maintenance costs, allowing them to spend more on goods, hobbies and recreational activities. Bicyclists and pedestrians are more likely to notice a business when biking and walking than traveling in an automobile, which can also drive economic success.

### **Recognizing a Fitness Friendly Business Program**

For businesses to be recognized as a fitness friendly business, they shall meet a **minimum of three criteria**. Businesses are required to allow cyclists and pedestrians to use the bathroom facilities and provide cyclists and pedestrians with water. These count as two of the three criteria. Businesses are allowed to choose at least one more criteria from the following list.

- Designated bicycle parking;
  - Bike Rack
  - Safety and Security Features (Businesses must provide an explanation)
  - Other appropriate bike parking options (Businesses must provide an explanation)
- Bicycle Repair Kit
  - Air Pressure Tank
  - Tire Repair Kit
  - Tools: Screwdrivers, ratchet set, hammer, etc.
- 15% Discount for Cyclists or Pedestrians
- First Aid Kit
- Accessibility of businesses to cyclists and pedestrians.
  - Located on a designated bike lane, bike route, roadway with shoulder, trail, sidewalk or an appropriate bike/pedestrian facility not listed.
  - Near a Transit Stop.
- Charging station to allow cyclist to charge electronic devices
- Other Amenities (Businesses must provide an explanation)

Businesses will be required to fill out an application to be considered membership of this program. Their submitted application will be reviewed to determine if the business meets the necessary criteria for this program.



**Membership or Application Fee:**

The application fee will be \$25. The application fee will be used to purchase the business decals and other promotional items.

**Rules and Regulations:**

- A completed application does not guarantee the business to be a member of the Fitness Friendly Business Program.
- Failure to comply, will result in termination of membership from the Bike Friendly Business Program.
- We reserve the right to accept or reject any application submitted.
- The \$25 application fee is non-refundable regardless if you are accepted or denied membership.

**Failure to Recognize:**

Business members that do not abide by the rules will have their membership revoked. Business may have the opportunity to reapply for membership after one year. If membership is revoked for a second time, businesses will not be given the opportunity to receive membership for a third time.

**KTMPO will recognize businesses by the following:**

Display the location of the business on the KTMPO Bicycle/Pedestrian Web Map.

Recognition in KTMPO newsletters and social media.



## Fitness Friendly Business Recognition Application

Thank you for your interest in the Killeen-Temple Metropolitan Planning Organization (KTMPO) Fitness Friendly Business Program. Please fill out the following information if your business would like to be recognized as a Bicycle and Pedestrian Friendly Business.

Businesses that qualify as a Fitness Friendly Business will have their locations featured on our bicycle and pedestrian map and be featured in our quarterly newsletter.

When completed, please mail or return form, with the \$25 application fee to the following address.

Killeen-Temple Metropolitan Planning Organization

Attn: John Weber

P.O. Box 729

2180 N. Main St.

Belton, TX 76513

### Business Information

Name of Business: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

### Contact Information (Confidential)

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**To qualify as a Fitness Friendly Business, your business must meet a minimum of 3 criteria.**

**Mandatory Criteria:**

\_\_\_\_\_ Cyclists Have Free Access to Restroom Facilities

\_\_\_\_\_ Businesses Must Provide Free Water

**Please select one of the following criteria:**

\_\_\_\_\_ Bike Racks

\_\_\_\_\_ Safety and Security Features: Please Explain \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Other Appropriate Bike Parking Option, Please Explain \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Cellphone Recharging Station

\_\_\_\_\_ 15% Discount for Cyclists or Pedestrians at Your Place of Business

\_\_\_\_\_ Business located Near a Bike Lane/Route/Hike and Bike Trail/Roadway with  
Shoulder

\_\_\_\_\_ Located Near Transit Stop

\_\_\_\_\_ Repair Kit for Cyclist

\_\_\_\_\_ First Aid Kit

\_\_\_\_\_ Other: Please Explain: \_\_\_\_\_

\_\_\_\_\_

I agree to abide by the rules and regulations of the KTMPPO Fitness Friendly Business Program and that my membership may be terminated if business violates any rules and regulations. I agree that this application does not guarantee membership and that the \$25 application fee is non-refundable.

\_\_\_\_\_ Business Owner Name (Please Print)

\_\_\_\_\_ Signature

\_\_\_\_\_ Date